



pathfive  
an aptean company

## Pathfive Vantage: Community Built. Technically Simple

Created by municipalities for municipalities since 2015

- We're ambitious, innovative and willing to work with your team.
- We listen, then build.
- Cloud Based.
- Our goal is to have you spend less time in our software and more time impacting the community.

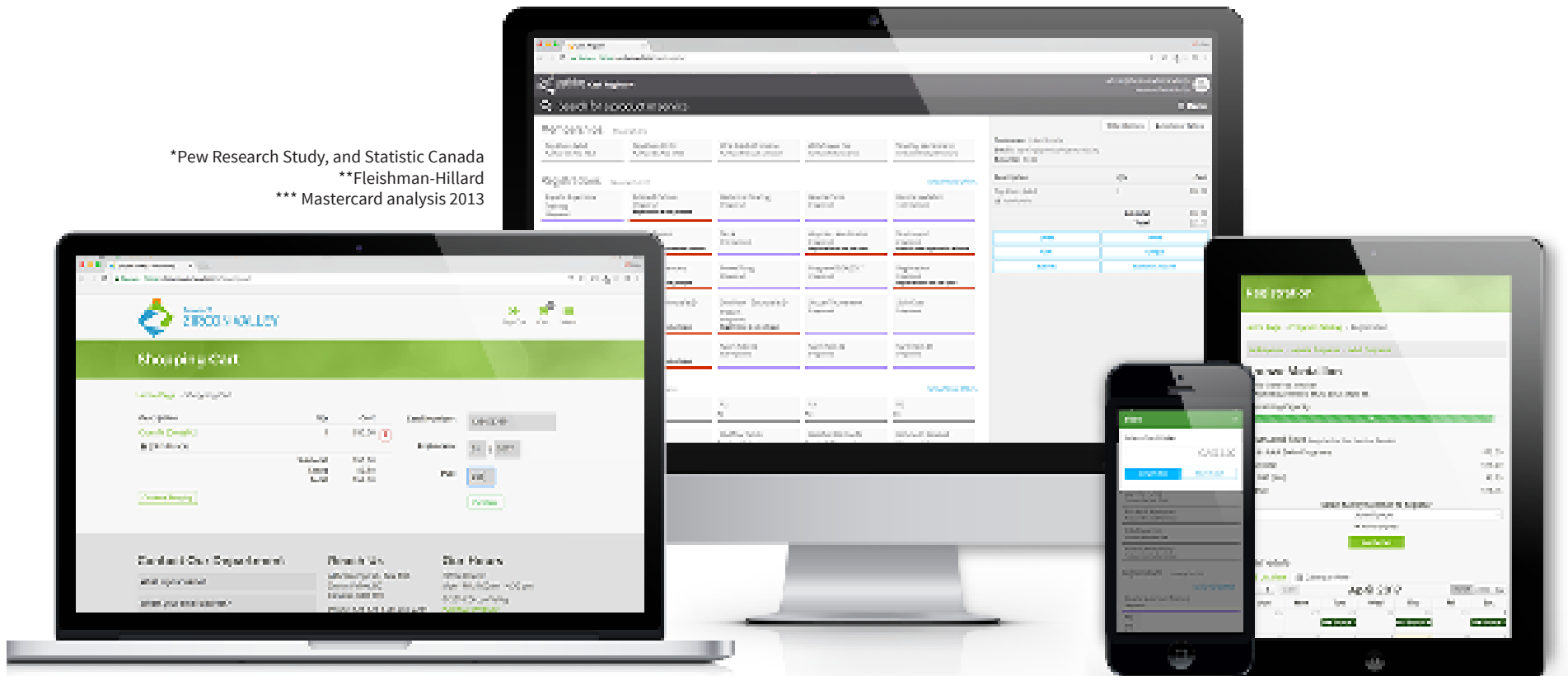




## Just the facts

- ➔ In both Canada and the US 95% of citizens have at least one computer, tablet, or smart phone in their home.\*
- ➔ 89% of citizens go online to find information on products, services or businesses prior to making a purchase.\*\*
- ➔ 87% have made at least one internet purchase. 73% state they do so because it saves time.
- ➔ 60% of all transactions are now cash-less.\*\*\*

\*Pew Research Study, and Statistic Canada  
\*\*Fleishman-Hillard  
\*\*\*Mastercard analysis 2013





## Easy to Use, Easy to Navigate.

- ➔ Citizens can create their account with one click using a social media account (optional).
- ➔ Accounts are linked to all transactions that take place on or off site. They include receipts, memberships, class times, and are updated in real time.
- ➔ During intakes on average 75% use our online program registration in lieu of in signing up in person.

## Vantage Key Features:

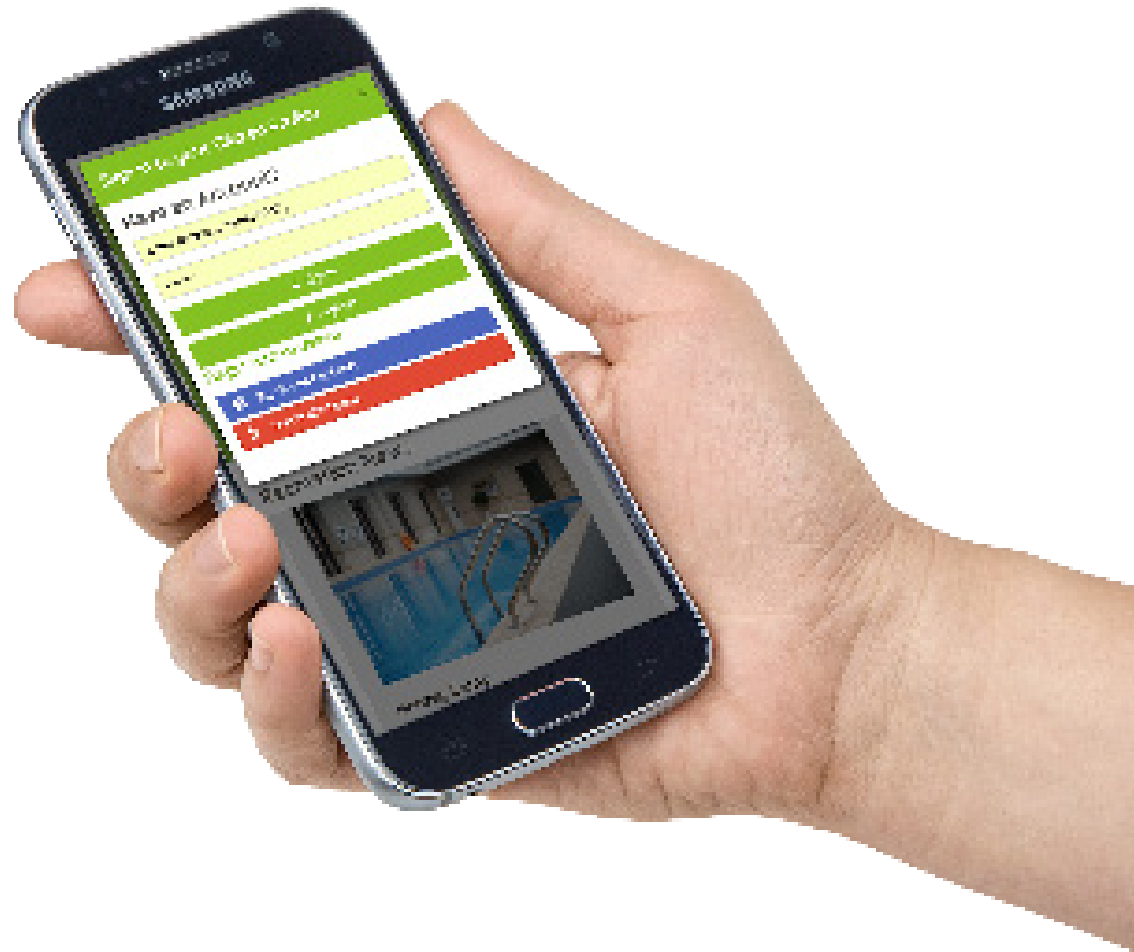
- ➔ Cloud Based - access us anywhere you are.
- ➔ Safe & Secure Data with multiple backups in place.
- ➔ Simple, easy to navigate program registration.
- ➔ The ability to turn on/off facility booking by a citizen.
- ➔ Template or custom website depending on the need.
- ➔ On-line payment processing through Stripe.
- ➔ Integration with our sister companies.





## Benefits

- ➔ Integrate with financial software.
- ➔ Free up staff time from serving citizens in person.
- ➔ Reduce workloads, especially during a registration intake.
- ➔ Increase citizen satisfaction by providing 24/7 online service to citizens rather than traveling to onsite locations for payment.
- ➔ Provide up to date data for staff, and citizens.



## What we offer

- ➔ Website Manager
- ➔ Online Program Registration
- ➔ Online Facility Booking
- ➔ Report Management
- ➔ Financial Integration
- ➔ Online Custom Profiles
- ➔ Dynamic Properties
- ➔ Memberships
- ➔ Notifications
- ➔ Event Seating (in development)
- ➔ Campsites (in development)





Its as easy as 1. 2. 3. 4.

1. Contact John for pricing and scheduling
2. Sign a contract
3. Gain access to the system and training begins
4. We launch you live to citizens







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## For further information/pricing

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